

How to Use CCA's Voting GIFs

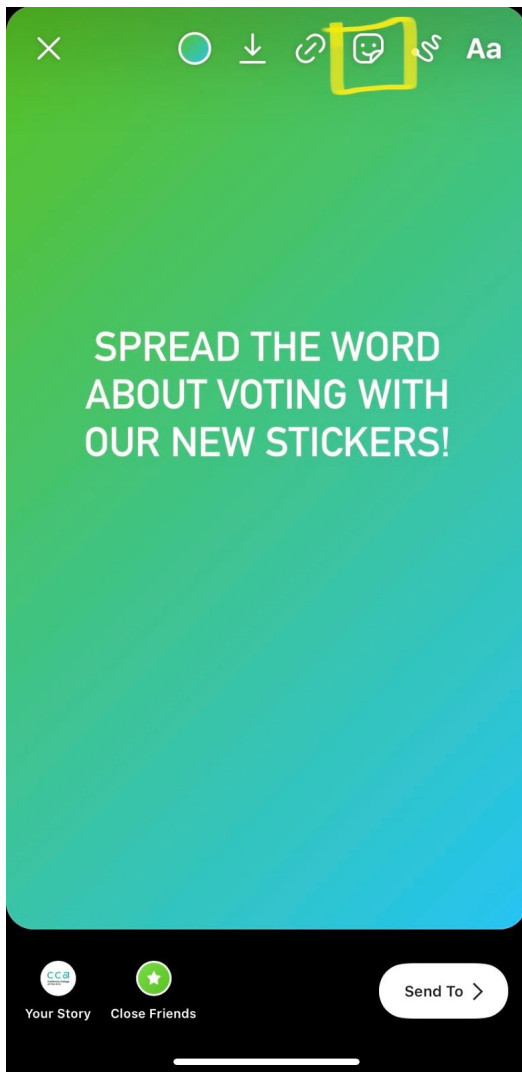
MCM / FA20

Help us spread the word about voting this election season with CCA's very own voting GIFs! These animated icons can be accessed through Instagram stories and online to use outside of social media. Read below to see how you can find and share them.

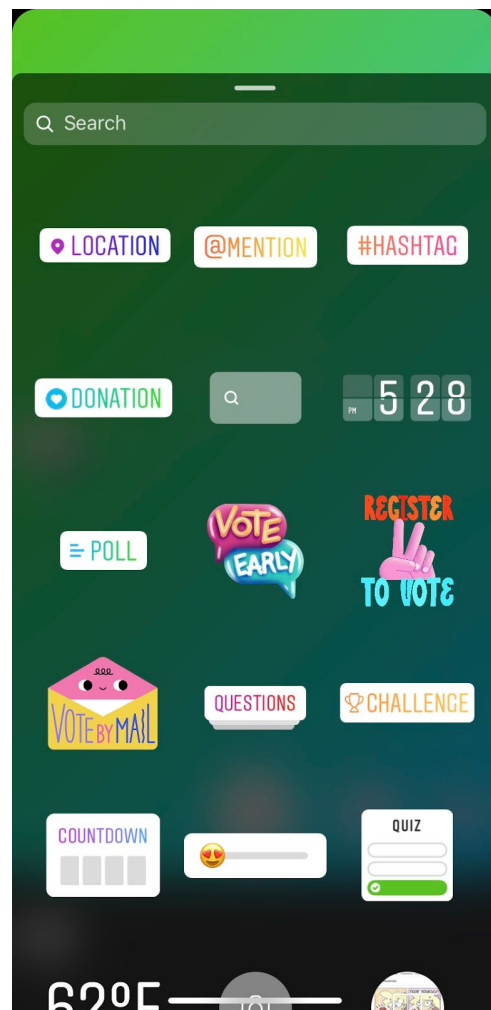
Instagram stories

To add our GIFs to your Instagram story, please follow these steps:

1. To add stickers, tap the square smiley face icon in the top right-hand corner.



2. On the following screen, different types of stickers to add will appear. Tap on the "Search" bar with the magnifying glass icon at the top to start searching for CCA's stickers.



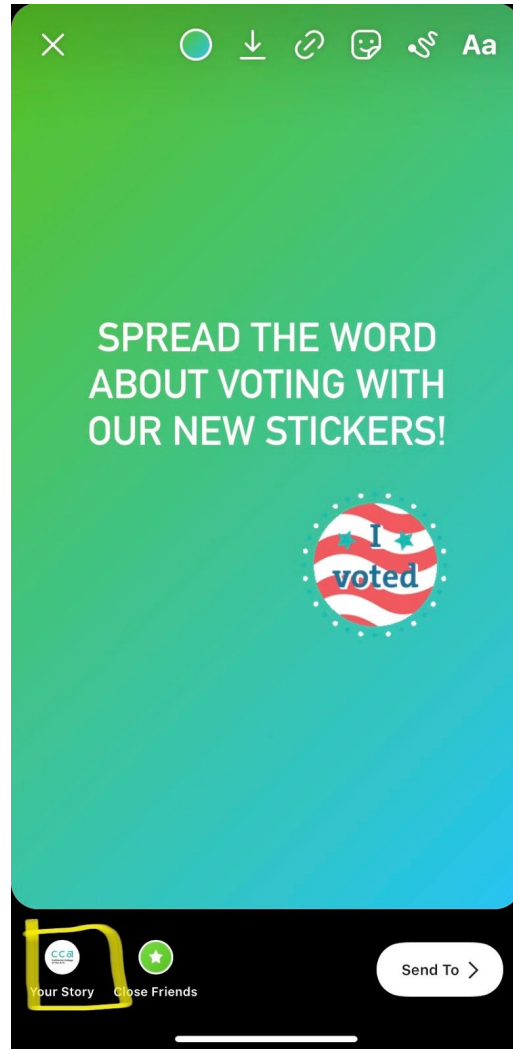
How to Use CCA's Voting GIFs

MCM / FA20

3. Type "california college of the arts" in the search bar and our GIFs will appear for you to add to your Instagram story.



4. Once you've added stickers to your Instagram story, tap on "Your Story" in the bottom left-hand corner. Your post will be added to your Instagram story!



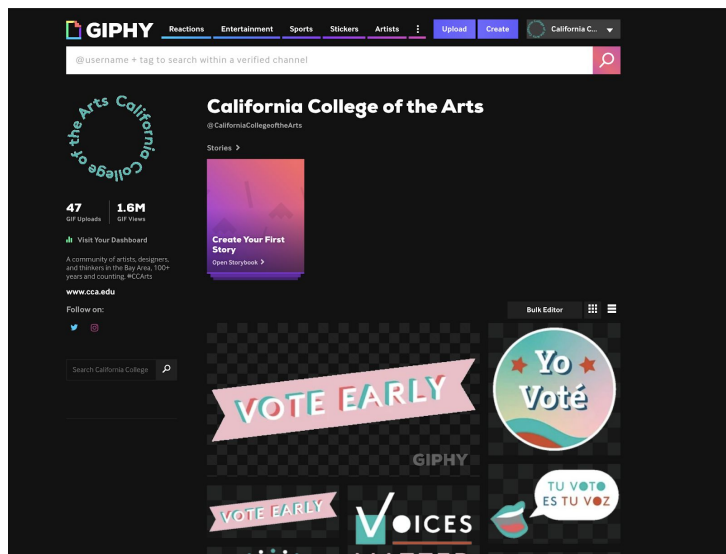
How to Use CCA's Voting GIFs

MCM / FA20

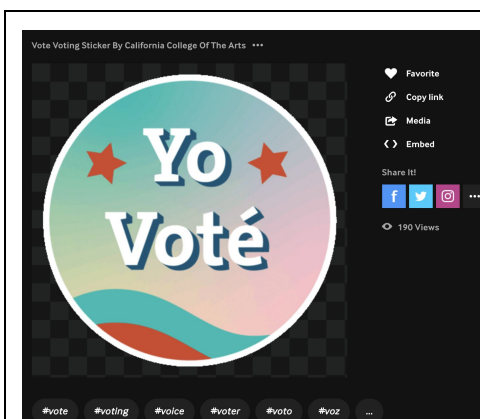
Accessing our stickers on GIPHY

Not on Instagram? You can access our stickers on [CCA's GIPHY profile](#).

Alternatively, you can visit [giphy.com](#) and use the search bar at the top of the website, search for "California College of the Arts." Click on the "Stickers" button to find our stickers.



Once on our profile, click on a sticker of your choice and select one of the sharing options along the right-hand side.



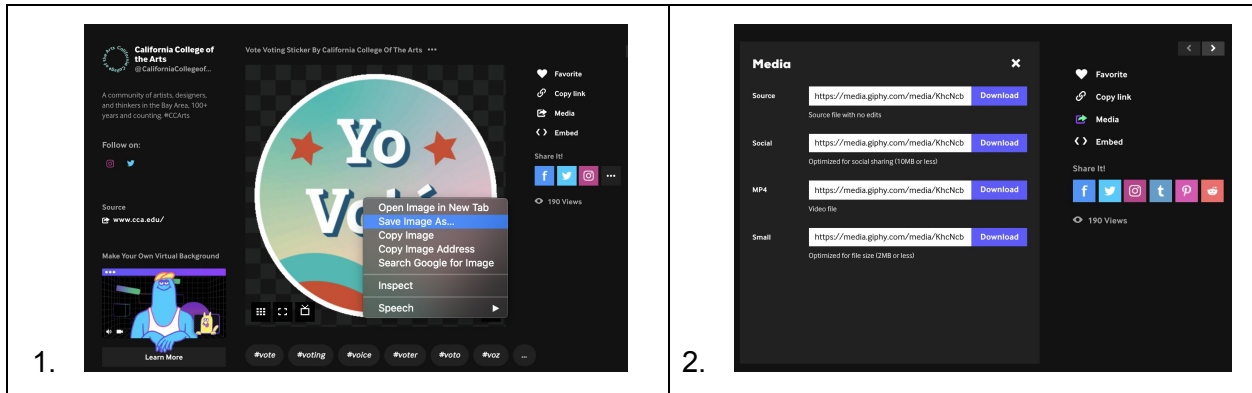
The menu of sharing options allows you to share and/or download the media:

- **Copy link:** a direct link to the GIF on GIPHY
- **Media:** a drop-down menu with different options to save the file as a .gif or .mov (continue to next page to learn more)
- **Embed:** generates iframe code to embed on a website or blog

How to Use CCA's Voting GIFs

MCM / FA20

You can also **download** the media in two ways. 1. You can either right click on the sticker (below image left) and you can also click “media” on the right-hand set of options and download the sticker with different options: the original file (.gif), at different different file sizes, or as a video file (.mp4).



Once downloaded, you have complete flexibility to share the media on your other social media channels, Slack, Google Docs, and/or to your emails—the options are endless!

