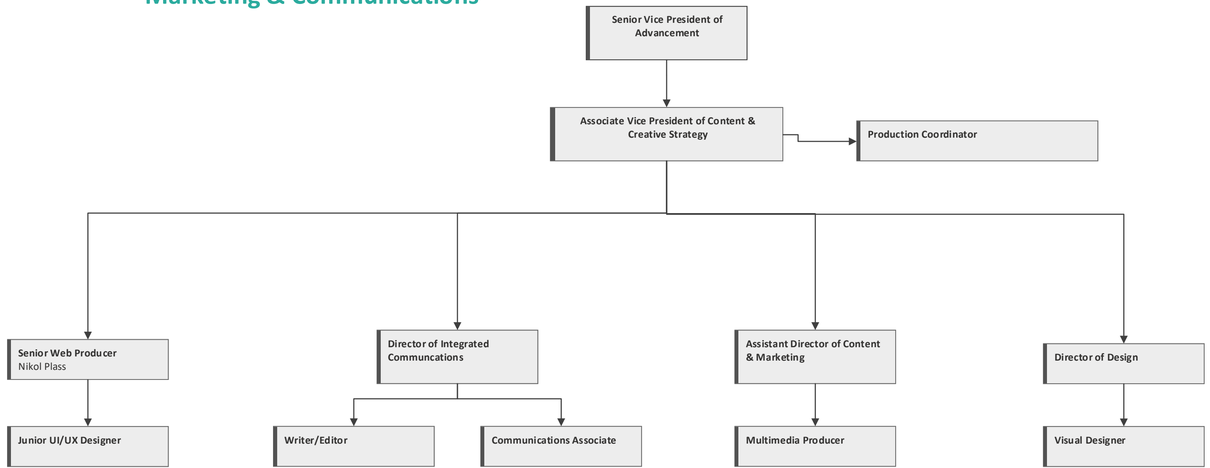Marketing & Communications